



# Ask An Analyst by iReach

## Research Analyst Outsourcing

The core of our Ask an Analyst service is to provide access to iReach analysis and advice with the insight and expertise of our research professionals based here in Dublin. Analyst perspectives are not only supported by past professional experiences, but also enhanced through rigorous collective debate and market intelligence to **produce research that reflects the analysis of experienced professionals.**

### Key Benefits:

- LEARN** how to profit from the impact of the connected digital world and emerging technologies.
- RECEIVE** impartial insights, clear action items and objectives to enhance business performance.
- APPRECIATE** the 360 degree view on research problems that was previously unavailable to you such as **Sales, Marketing, Technology** and **Industry.**
- BENEFIT** from unbiased research, analysis and advice, backed by proprietary market intelligence.
- ACQUIRE** the knowledge of the ICT marketplace and best practices across all industry verticals.
- MAXIMISE** the value of research in gaining an insight and understanding of strategic business issues.

### How it works:

The average Analyst Request is expected to be resolved within 1 hour. iReach Analysts will provide a general guide to the expected time required and also turnaround of response. Response will be by email.

### Analyst Units:

- Research Q&A 1 Unit
- Onsite Briefing 5 Units
- Research Report 20 Units

### Fees:

- 25 Units (per Contract) €4,500
- 50 Units (per Contract) €8,000

### iReach Insights

iReach is a full Marketing and Research Agency, across all research disciplines and methodologies. iReach Market Research is the only agency in Ireland to have built our own research panels of **40,000 adult consumers and business decision makers** in ROI and NI. These exclusive iReach panels allow us to maximise value for our clients across all research methods to deliver deeper insights from better research.

[www.ireachhq.com](http://www.ireachhq.com)



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